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## **IBO Sign-Up Process and Fees**

#### What do I need to do to become a Conxxion Independent Business Owner (IBO)?

Individuals (including sole traders), companies, trusts or partnerships can apply to become an IBO with Conxxion by completing a Conxxion IBO Agreement online via <a href="https://www.acnpacific.com">www.acnpacific.com</a>.

All successful applicants must inform Conxxion of their Australian Business Number (ABN) in order to receive any earned bonuses and/or commissions. Registering for an ABN is FREE. You can apply for an ABN electronically via <a href="www.business.gov.au">www.business.gov.au</a> or obtain a registration application from your local Taxation Office or Post Office. For more information please refer to the ABN Guide located in the "My Business" page of the IBO Back Office.

A company, trust or partnership must provide Conxxion with a list of all partners, shareholders, trustees and beneficiaries by completing the appropriate form (1, 2, or 3) which can be downloaded via the "Business Documents" section of your IBO Back Office. It is the IBOs responsibility to ensure that Conxxion has received all of the required documentation to list the IBOs status as a company, trust or partnership. If Conxxion has not received the appropriate documentation within 30 days, Conxxion will suspend the IBOs position until all of the documentation is received and processed by Conxxion.

For more information please refer to the "IBO Resources" section located in the My Business page of your IBO Back Office.

#### What does the Sign-Up Fee cover?

The Sign-Up Fee enables IBOs to have their own telecommunications and essential services business and 'outsource' all aspects of servicing customers to Conxxion: customer service, data entry, provisioning, rating and billing, collections and certain marketing activities.

#### What does the Monthly Business Support Fee cover?

The Monthly Business Support Fee covers costs for supporting IBOs, including marketing support, educational materials, public and secure websites, IBO contact centre, online reporting tools and an online Personal IBO Website.

#### Is there an Annual Renewal Fee?

Yes, the Fee is payable within 30 days of each anniversary of the start date of the IBO.

The IBO will be notified via the IBO Back Office and by email when the Annual Renewal Fee is due prior to the anniversary date.

If payment is not received within 30 days of the anniversary date, the IBO will be placed on "non-renewed" status and will not be entitled to receive the support services provided by Conxxion or to receive CAB and commission payments. Plus, any tools or subscriptions such as your personal IBO website will be cancelled.

NOTE: All payments will be automatically debited from the payment method specified in Back Office.

#### Can Conxxion IBOs residing outside of Australia sponsor IBOs and acquire customers in Australia?

Yes, IBOs residing outside of Australia can sponsor Australian IBOs and can refer customers to Australian services once they have completed the relevant accreditations.

## **IBO Accreditation**

It is a requirement of the Conxxion IBO Agreement that all Australian IBOs successfully complete the IBO Accreditation within 30 days of becoming a Conxxion IBO and within 30 days from annual renewal. Please see section 1.1b of the Conxxion Policies & Procedures document for details.

New IBOs will receive more information regarding IBO Accreditation in their welcome emails.

## **IBO Training, Support and Marketing Materials**

#### Am I able to visit the Conxxion Office?

Conxxion holds office tours at our Sydney Headquarters at specific times. To book your place, complete our **Enquiry Form**.

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#### How can I access my IBO Back Office?

You will need your Business ID number and a password to access your IBO Back Office (via www.acnpacific.com). If you are a first-time user, simply follow the prompts emailed to you to obtain your password.

If you are unsure of your Business ID and/or the password that you require to access your IBO Back Office, please call IBO Services on 1300 767 226.

#### What training is available to Conxxion IBOs?

Training presentations, videos and other support materials are available under the "Training" section of your IBO Back Office.

In addition to this, Conxxion's leaders conduct regular local and regional IBO training sessions across Australia. These training sessions provide important tips for presenting the Conxxion Opportunity to prospective IBOs and invaluable customer acquisition training for new and current IBOs. Bringing guests to these events is a great way of introducing prospects to the Conxxion Opportunity. For a schedule of upcoming local and regional training events, please refer to the "Events" section on the IBO Back

Conxxion Training Events are also held regularly. You haven't been in business until you've attended a Conxxion Event. You can register for these events by going to the "Events" section on the IBO Back Office.

#### Can Conxxion provide assistance to customers or IBOs for whom English is their second language?

Yes. Many of our customer and IBO services operators are multi-lingual and may be available to field enquiries from customers and IBOs for whom English is their second language.

#### Do I have to register for Conxxion's email news service?

You will be automatically subscribed to Conxxion, using the email address you entered on the IBO Agreement. We strongly recommend that you continue your free subscription as important information relating to your business will be communicated via this service on a weekly basis.

#### Can I order Conxxion business cards?

Yes, business cards are available to purchase via Vista Print: acneu.ourproshop.com.au

#### Am I able to produce my own marketing collateral such as brochures, business cards, and websites?

Conxxion discourages IBOs from creating their own marketing and sales material and sets strict limits on what the material can contain (see section 1.2 of Conxxion's Policies and Procedures).

IBOs are prohibited from creating and/or distributing any marketing material without the prior written approval of Conxxion Compliance. These rules ensure that a consistent message is communicated to the market and that marketing material does not breach fair trading and consumer protection laws. Read Conxxion's Marketing & Advertising guidelines in the "IBO Resources" section of the IBO Back Office for more details.

Conxxion has developed a success system based on solid experience and knowledge. We have created marketing materials and activities to fully support this model and as such we believe that no other marketing materials or activities are necessary to become successful as a Conxxion IBO. You can order official marketing materials such as business cards and pull up banners from our Vista Print store: acneu.ourproshop.com.au

### What support tools are available to help me in my Conxxion business?

We understand that as a Conxxion IBO you are in business for yourself but not by yourself. The IBO Back Office provides the latest information on Conxxion's products and services, PowerPoint and video training, important Conxxion news, information on events, and recognition of top achievers.

#### What tools can I use to manage and promote my Conxxion business?

Conxxion offers a wide array of tools to help you manage and promote your business, including a Personal IBO Website, Back Office Reports and the Conxxion Opportunity video.

As part of your Signup and Monthly Business Support Fee, you receive:

- Access to Back Office Reports, which gives you an in-depth view of your organisational structure and the activity of IBOs in your team
- A Personal IBO Website to promote the Conxxion Opportunity to your prospects

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- · Alerts to keep you up to speed with events that occur in your organisation
- · Personal development tools and a training program to help you reach your fullest potential.

#### How do I keep track of my new Customers?

Your Personal Customer List (PCL) will show all your customers together with the status of their application.

#### When do I know that my customer is active with Conxxion?

Your customer will appear as "complete" on your PCL.

## **Customer Acquisition Bonuses (CABs), Commissions and Position Qualifications**

#### Where can I find details on Conxxion's Compensation Plan?

· The compensation plan and supporting documents can be found in the "IBO Resources" section of Pacific Compass.

#### How do I qualify for Customer Acquisition Bonus (CAB) payments?

To qualify for CAB payments you need to meet all of the following criteria:

- One of your newly recruited downline IBOs has become qualified within the eligible qualification period (30 days as per current Conxxion Compensation Plan), and
- · New IBO (CAB-originating IBO) is located in your Open Line (for CQ and ETL CABs), and
- · You are qualified as CQ or above as at the start date of your newly recruited IBO.

#### When do I receive my Customer Acquisition Bonus (CAB)?

Qualifying CAB payments will be processed for payment to uplines on the first Thursday following a 14 day waiting period (counted from CAB-originating IBO start date) and paid to the IBOs nominated bank account the following Tuesday / Wednesday.

#### What are the main reasons as to why my account is placed on a revenue hold?

There are four reasons why your account could be placed on revenue hold:

- 1. You have not provided Conxxion with your Australian Business Number.
- 2. Your IBO account has not been updated with your direct deposit details.
- 3. You have not sent Conxxion the requisite paperwork for your partnership, company or trust.
- 4. Failed or incomplete IBO Accreditation.
- 5. Overdue Annual Renewal Fee or Monthly Business Support Fee

Your account will remain on hold and you will not receive any CABs and Commission payments until Conxxion has received the required information.

### **Acquiring and Managing Your Customers**

#### What is the process for acquiring customers?

Customers must complete an online order before they can be transferred across to Conxxion. IBOs must not place orders on the customers' behalf. IBOs should ensure their customer signs up via their Personal IBO Website. This will ensure the correct Business ID is specified. Conxxion also recommends coaching your customer through the online sign up process.

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### **Contacting Conxxion**

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#### What are the main contact details for Conxxion's Australian IBOs?

#### **IBO Chat**

IBOs are encouraged to use IBO Chat – real time, online communication with specially trained IBO Services Representatives. To access IBO Chat login to IBO Back Office or visit <a href="https://www.acnpacific.com/contact">www.acnpacific.com/contact</a>
Please refer to your IBO Back Office for more contact details.

Postal Address:

Conxxion Pty Ltd Level 5, 100 Market Street Sydney, NSW 2000 Telephone Number:

1300 767 226

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