## The Do's & Don'ts of Marketing the ACN Business Opportunity



## These guidelines are repeated in ACN's Policies and Procedures, but have been summarised below for you to use as a quick reference guide.

These guidelines will help you comply with the law and preserve the good reputation of ACN.

- Do familiarise yourself with the Policies & Procedures. When presenting the ACN Opportunity to others; stay truthful and follow the information provided in the Policies & Procedures document.
- Do not give a potential IBO the wrong impression by misrepresenting any of the information presented in the Policies & Procedures.
- Do not make predictions about the profitability of the ACN Business Opportunity. All IBO earnings are based on commissions and depend on the hard work and effort an individual IBO puts into developing their business.
- Do not present the ACN Business Opportunity as potential employment. All earnings are based on commissions and there is no employment relationship between you and ACN, you and another IBO, or another IBO and ACN.
- Do not advertise the ACN Business Opportunity in public media, such as Newspapers without prior written approval.
- Do not link to the ACN website without written consent from ACN Head Office, and do not reproduce or copy the logos, trademarks, layout or the contents of the ACN website.
- Do not send unsolicited messages about the ACN Business Opportunity to people you do not know or who have not consented to receiving this type of message ACN strictly prohibits spamming!
- Be careful when presenting ACN's products use the information provided on the ACN website and your Direct Storefront.

Do not hesitate to contact us with your questions - but remember to read the Policies & Procedures first!

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