



Email Template

Hi [First name],

I'm reaching out because I noticed you switched your energy service(s) to another provider, and I think I could save you some money with our energy retailer, Sumo.

We have been working with Sumo for over a year and they're highly competitive and have no lock-in contracts or exit fees. They're also Australian-owned and operated and are really easy to deal with. I have my own service with Sumo and I'm really happy with it.

If you wouldn't mind sending me a copy of your bill, I can generate an obligation-free quote for you. I can give you a call to discuss it with you – are you free after 6pm?

Otherwise, if you'd like to learn more about Sumo, please feel free to give me a call at any time on [mobile number] or visit my website [insert website].

Kind regards,

[Your name]