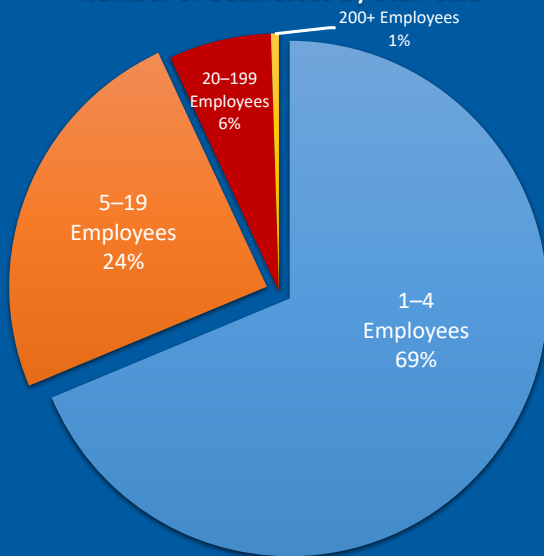


Small Business Market Overview

Number of Businesses by Staff Size

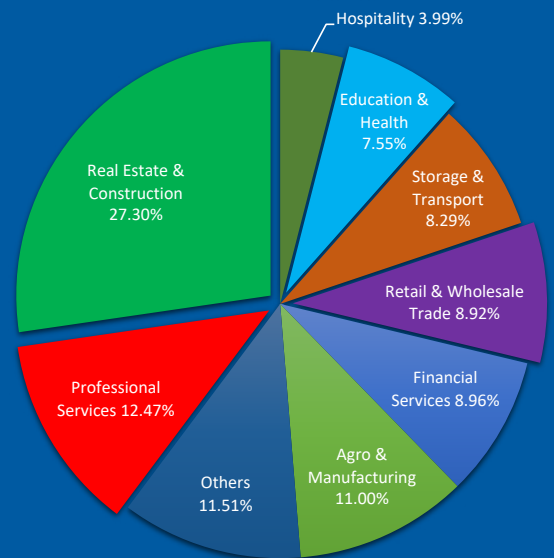


Australia is the land of entrepreneurs.

While a large portion of entrepreneurs are self-employed, there are over 814,000 businesses that employ between 1 and 19 people, which represents 93% of businesses in Australia*.

These businesses all require telecommunication services, which presents a great opportunity for ACN IBOs to promote Vonex Lineshare.

Major Industry Types



Vonex services a variety of industries including **Real Estate and Home Services, Professional Services, Education and Health, as well as Retail Businesses.** These industries make up 56% of all industry types, and over 1.3 million businesses in Australia.



Target business types:

- Local Shops
- Trades & Construction
- Independent Schools
- Medical Practices
- Financial Services
- Online Retail
- Real Estate & Home Services
- Fuel Service Stations
- Tourism & Camp Grounds
- Cafes & Restaurants
- Manufacturing & Industry
- Childcare & Early Learning
- Sports Teams & Local Clubs

Business types to avoid:

- Government (too large)
- Sole traders (too small)
- Freelancers (no budget)
- Farmers (unreliable internet)
- Call centres (too complex)

So why choose Vonex?



Scalability

Grows with you

Easily add lines for extra staff and/or new offices as your business grows



Savings

Reduce costs

Vonex customers have saved up to 60% vs traditional telcos



Flexibility

Cloud simplicity

Lineshare is managed and operated completely online

Vonex Lineshare vs Traditional Telco Services



Mobile



Landline



Lineshare

Lineshare provides excellent value for money to businesses with 2 or more employees with their **professional business features**.

Unlimited calls



Number of users / lines

1

1 - 2

2 - 24

Pass calls between internal staff

-

?



NBN-ready

-



After-hours routing



Get Voicemail sent to Email



Never miss a call



Line Pooling is a money-saving feature unique to Vonex VPBX and SIP Trunking services which helps customers avoid 'per handset' pricing traps – which can become more expensive and more complicated as your business grows ([click here](#) to see how it works).

Other telcos



x Offices



x Staff



'Per user' pricing

Vonex Virtual PBX



∞ Unlimited staff

∞ Unlimited offices

Line pooling

VS