

To help you promote the launch of the Truvvi Lifestyle, we have created a social media guide that enables you to use your social media in a compliant manner. It's important you follow this guide closely and ensure you don't publish anything that hasn't been written by ACN.

IBOs who are found to be disregarding this policy and publishing their own Truvvi Lifestyle materials are subject to Compliance investigation and consequently potential Personal IBO Website deactivation. Termination of your IBO agreement at the request of amaysim is also a possible outcome of social media misuse.

Remember, your social media (if used for any ACN purposes), must be only visible to friends, not public.

You must not:

1. Write your own social posts
2. Use the brand name 'Truvvi Lifestyle' in text that hasn't been approved by ACN's Compliance Team
3. Use a call to action with a sales implication such as 'order now', 'sale' etc.

There is a range of ACN approved social tiles here:

www.acnpacific.com/ibo/product-resources-au/truvvi-lifestyle

Approved messaging you can use alongside the ACN provided social tiles on the right:

- Option 1.** To sign up or to find out more head to: (insert link to your Personal IBO Website) or PM me.
- Option 2.** To find out more head to: (insert link to your Personal IBO Website) or PM me.
- Option 3.** To learn more about these incredible benefits visit: (insert link to your Personal IBO Website) or PM me.

For more information on how to be compliant when using social media, please view the [ACN Social Media Guide](#) or to speak to a member of the ACN Compliance Team please email compliance@acnpacific.com.au

