

How to introduce Honey to your customers



Inside this guide

Get accredited



In order to refer Honey Insurance to your customers you will need to get accredited. Watch this [10 minute accreditation video](#) so you can start offering this fantastic service.

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Templates to introduce Honey

Email

Hi [name],

I wanted to reach out to let you know about our new home insurance partner, Honey. Honey provides smarter home insurance helping you prevent avoidable accidents. They offer three types of coverage with policy options to suit your needs - home & contents, landlords and renters.

The process couldn't be quicker or easier – you can get insured in less than 3 minutes.

Click here to get a quote in less than 3 minutes: [hyperlink to your IBO Storefront]

ACN Pacific Pty Ltd ABN 85 108 535 708 (ACN) is a referrer of Honey Insurance Pty Ltd ABN 52 643 672 628 (Honey Insurance). ACN may receive a commission up to 10.69% of the premium received for each policy on its inception and renewal that resulted in your referral from ACN to Honey Insurance. ACN will provide commissions to Independent Business Owners for eligible Insurance products/services referred to Honey as outlined in the ACN Pacific Compensation Plan. Your ACN Independent Business Owner (IBO) provides a referral service and can only give you information about how to contact us to find out about Honey insurance. If you purchase this insurance your ACN IBO may receive a commission.

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SMS option 1

Hi [name],

I wanted to reach out to let you know about our new home insurance provider, Honey. Honey are smarter home insurance, helping you prevent avoidable accidents. They offer three types of coverage with policy options to suit your needs - home & contents, landlords and renters insurance.

Click here to to get a quote in 3 minutes: [hyperlink to your IBO Storefront]

Reply STOP to opt out

SMS option 2

Hi [name],

I wanted to reach out to let you know about our new home insurance provider, Honey. Honey are smarter home insurance, helping you prevent avoidable accidents. They offer three types of coverage with policy options to suit your needs - home & contents, landlords and renters insurance.

The process is super quick and easy – you can get insured in less than 3 minutes! Click here to check them out: [hyperlink to your IBO Storefront]

Reply STOP to opt out



Do's and don'ts

What you can say

- ✓ Complete a quote today with Honey for Smarter Home Insurance
- ✓ Get a discount of up to 8% every year with Honey's smart sensors* T&Cs apply
- ✓ You can get insured in 3 minutes!
- ✓ Smarter Home Insurance helping you prevent avoidable accidents

What you can't say

- ✗ Save money with Honey Smart Home insurance - get a quote today
- ✗ Get a better price on your home insurance
- ✗ I saved hundreds of dollars in just 3 minutes by getting a quote from Honey
- ✗ Coverage for natural disasters, electrical surges, and flooding so you don't need to worry about the unexpected
- ✗ Smarter Home Insurance from Honey helped me prevent avoidable accidents

*The Smart Home Program discount will be applied to your premium if you install and keep the smart home sensor kit operational. Each month we will assess your ongoing eligibility for the Honey Smart Home Program discount, based on your sensors being active. Where your sensors are not active, we may choose to remove your discount for the remaining period of insurance. Please refer to the PDS for full terms and conditions.



Honey's unique selling points

🕒 Three minutes to get covered

You can get covered in 3 minutes. Honey doesn't do painful sign-up processes, they use smart technology, like satellite data, to help make the quote process faster and more efficient.

🛡️ Honey invests in safety from day one

Many at-home mishaps can be avoided, which is why you can choose to receive complimentary smart home sensors worth \$250 with your Home and Contents policy. Smart sensors work to detect accidents like fire, water damage and theft, before they escalate.

🧠 A lower premium for being smarter

By reducing risk with smart sensors to prevent accidents, you can pay less for premiums and get a discount of up to 8% every year.* Honey is insurance that rewards customers everyday, not just one day.

👍 Supported by names you can count on

Honey is backed and underwritten by RACQ Insurance – one of Australia's most trusted brands, and supported by industry leaders such as AGL, Mirvac, and Metricon who invested in Honey.

Our partners



Honey in the news

Awards Honey has won



Products Honey offers

Honey offers a three types of coverage with policy options to suit your needs:

Homeowners Insurance

For your primary residence - the place you live in and call home - Honey provides:

- Home cover – the building itself, as well as attached fixtures and fittings
- Contents cover – your personal belongings and possessions in the home
- Combined Home and Contents cover – both of the above combined in one policy

Renters Insurance

Where you are living in a home that you rent from someone else Honey provides:

- Contents cover – your personal belongings and possessions in the home

Landlord Insurance

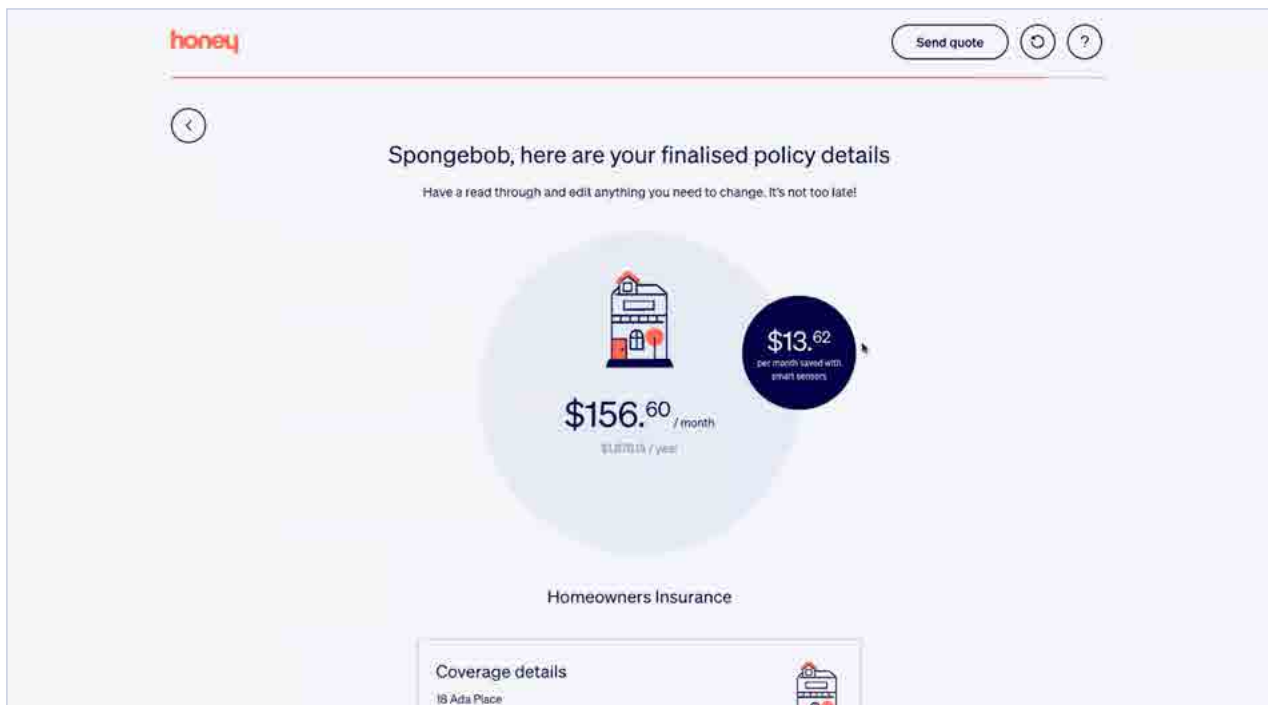
For an investment property you are renting out and not living in Honey provides:

- Building cover – the building itself, as well as attached fixtures and fittings
- Contents cover – items owned by you left at the property for the tenants use
- Combined Building and Contents cover – both of the above combined in one policy



Honey's Customer experience

'Get a quote' customer journey



[\(Click to watch video\)](#)