



## Smarter home insurance

### Approved Honey Insurance Facebook and Instagram copy for IBOs socials

**Please note** that the insurance industry is highly regulated, and it is important for IBOs not to alter, customise, or change any approved marketing or sales material provided. In the event that an IBO fails to comply with the Honey Insurance marketing guidelines, they may face a potential ban on future Honey referrals, termination of their ACN position, significant fines passed on from the regulator, as well as potential legal action.

#### Generic Social Post Options

The copy below can be used with any of these images

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##### Option 1

Are you staying loyal to your home insurer? You can easily switch insurance providers. It takes 3 minutes to get a quote and compare award winning insurance partner Honey, to your current provider. Why not? T&Cs apply. #acnhoney

Get in touch for an obligation free quote

##### Option 2

What if you could reduce the risk of accidents that happen in your home? Did you know Honey Insurance's smart home sensors can pick up on common, and potentially expensive water leaks - as they happen. T&Cs apply. #acnhoney

Get in touch

##### Option 3

Take a look at Honey Insurance - winner of Finders 'Most Comprehensive Home Insurance' award 2023. Honey is smarter home insurance helping you prevent avoidable accidents offering home & contents, landlords and renters insurance to suit your needs. T&Cs apply. #acnhoney

Get in touch for an obligation free quote

##### Option 4

Are you looking for more than just home insurance? What about home insurance with smart technology? That makes sense. Smart sensors can help avoid fire, theft and water damage, by sending real-time alerts to your smartphone (now that's smart). T&Cs apply. #acnhoney

Get in touch for an obligation free quote

##### Option 5

Protect your home and keep your family safe with Honey Insurance. You can get a quote in under 3 minutes and choose to receive complimentary smart sensors as a part of their home and contents cover. Peace of mind begins with staying connected to your home. T&Cs apply. #acnhoney

Get in touch

##### Option 6

Insured in 3 minutes. A smarter home is a safer home. Honey offers home & contents, landlords and renters insurance to suit your needs. T&Cs apply. #acnhoney

Get in touch

##### Option 7

Insured in 3 minutes. Sign up for smarter home insurance with Honey. T&Cs apply. #acnhoney

Get in touch for an obligation free quote.

##### Option 8

Insured in 3 minutes. Up your home safety game with insurance that'll reward you for it. T&Cs apply. #acnhoney

Get in touch for an obligation free quote.

#### Renter Insurance - Contents Only Social Post

The copy below can only be used with these images

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##### Option 1

Living in an apartment? Did you know if there was an accident in your building your contents may not be covered. And when you take into account your furniture, electronics and clothes - let alone your other belongings - you might be surprised at how quickly it adds up. Check out Honey Contents insurance. T&Cs apply. #acnhoney

Get in touch for an obligation free quote.